This technical forum will discuss the planning, execution and analysis of data collection surveys which are used to provide an evidence base to inform traffic and parking decision making. Our three experienced traffic practitioners describe their experiences conducting a range of traffic and parking surveys, including:

**Automatic Traffic Classification:** Why they are used so widely, how they work, configurations of axle sensors, efficient collection of consistent data, minimising errors due to site set-up, Occupational Health and Safety issues.

**Travel Time Surveys:** Application of GPS technology to the collection of travel time data using the floating car method.

**Video Surveys:** Latest developments in the use of video cameras for the collection and automatic counting of intersection surveys.

**Parking surveys:** Types of parking surveys (occupancy / capacity / duration of stay), relative costs of different types of surveys, the need for a good parking inventory, OH & S issues, and how what can go wrong usually does!

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**Guest speakers**

**John Piper**  
General Manager - Traffic, CPG Australia

**Ian Greenwood**  
Director, Austraffic

**Deborah Donald**  
Director, O’Brien Traffic

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There is no charge to attend this forum. Light refreshments will be provided beforehand.  
**RSVP to** [http://aitpmvic20091014.eventbrite.com](http://aitpmvic20091014.eventbrite.com) **by Tuesday 13th October**

For more information, email jareid@austraffic.com.au

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“This event contributes towards your Continuing Professional Development (CPD) requirements, as required by many professional associations.”

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