



AITPM NSW General Meeting

Date: Tuesday 22 July 2008

Time: 5:30pm for 6.00pm

Venue: Jubilee Room

Granville RSL

5 Memorial Drv Granville NSW



**There is no charge for attendance at this meeting.
Snacks, tea and coffee will be provided at 5.30pm**



New Perspectives on Freight Transport

Speaker: Neil Matthews

Managing Director, Strategic design + Development



There have been fundamental changes impacting freight transport over the last 2 decades however often these changes are overlooked when considering why freight systems operate the way they do today.



Freight is a derived demand and unless we understand the primary drivers of demand impacting production and consumption, we will not adequately plan for future investment in capacity. Often, deficiencies on freight systems can be understood through failures in the primary markets.



A model for aligning the physical, organisational and institutional drivers will be considered. The presentation will also consider a range of drivers and their influence on freight and the enabling infrastructure (road and rail); particular emphasis will be given the western area of Sydney. Reference to case studies in containers and grain systems will be made.

**NSW Branch
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Neil Matthews is the Principal and Founder of Strategic design + Development, established in early 2001. The consultancy focuses on development of strategy and policy, and value chain analysis of domestic and international supply chains serving Australia's economy. Prior to his current role, Neil was General Manager, Freight Services with the NSW Freight Rail Corporation (FreightCorp), and was responsible for \$300 million commercial operations for grain, general freight, and bulk commodities. In addition, Neil has directly managed large warehousing.



NSW Branch Patron

**The Hon. John Watkins, Member for Ryde, Deputy Premier
and Minister for Transport**

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